Appl. No.

: 10/806,084

Filed

: March 22, 2004

REMARKS

The specification is hereby amended to claim priority to provisional Application No. 60/456,995 filed March 21, 2003, titled BROADCAST RESPONSE METHOD AND SYSTEM.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 7/21/2004

By:

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